

BANGKOK



Stamford's Bachelor of Arts in Creative Media Design (CMD) is designed and taught in collaboration with the Media Design School (MDS) – New Zealand's most awarded and globally recognized tertiary provider for digital and creative technology qualifications.

CMD students will learn and develop an expertise in drawing, typography, packaging design, advertising design, photography, web development, motion design, video production, interactive design and 3D design. With these skills, CMD graduates will have the ability and knowledge needed for advertising and communication in various media, including the highly in-demand field of digital media.

**International Experience:**

At Stamford, students have the opportunity to exchange international perspectives and learn how to work with friends and lecturers from around the world, preparing them to be global graduates ready for the international job market.

**Real World Experience:**

Students will gain real-world experience by working on company projects with businesses inside and outside of Thailand. Students will acquire practical pre-press knowledge, meet real-time deadlines and be fully ready for future challenges.

**CAREER OPPORTUNITIES**

CMD graduates can work with leading animation studios all over the world.

Career fields include:

- Advertising Design, Packaging Design, Logo Design
- Graphic Design, Web Design
- Typography, Illustration, Brand Identity Design
- Photography, Television, Short Films, Production Houses
- Animation, Game Design, 3D Modeling, 3D Digital, VFX (visual effects) Art, Effect Design



**Dual Award Program**

The collaboration between Stamford International University and the **Media Design School (MDS)** means that Creative Media Design students will receive a Bachelor's degree from Stamford and a certificate from the Media Design School on graduation.

This partnership gives Creative Media Design students the opportunity to be a part of international projects with MDS New Zealand, workshop trips, company visits and internships with leading companies in Australia, Japan, Thailand, and the UK.



Innovative Creative Unit

**APPLY NOW!**  
INTAKES: MARCH, JULY, NOVEMBER

## Wari Choklumlerd | Thailand

### Assistant Dean of Communication Arts and Design Programs

Mr Choklumlerd has a B.A. in Graphic Design majoring in Typography from Central St. Martins, UK, and a Master in Visual Communication Design qualification from Silpakorn University. He has over 20 years of media and graphic design experience which includes serving as Principle and Programme Director for Graphic Design at Raffles International College, the Managing Director of PLAY ON Magazine, and Web Magazine. He also has extensive web development and graphic design experience.

## Pongstorn Limanon | Thailand

### Associate Director of Creative Media Design

Mr Limanon has a Bachelor's degree in Visual Communication Art & Design and received his Master's degree in Animation and Interactive Media from Melbourne, Australia. He published a digital magazine in Thailand and has experience in managing art and design systems for marketing communication for brands and companies in Thailand and abroad.

## Darin Mekabutr | Thailand

### Lecturer

Ms Mekabutr has experience working in the communication design industry as a creative in an advertising agency in Bangkok and a 10 years of experience as a visual brand designer in New York. She also has over a decade of teaching experience in visual communication design. She holds a Master's degree in Broadcasting & Multimedia Arts from The College of Mass Communication And Media Arts, Southern Illinois University, USA.



Field Trip

## General Education 40 credits

Humanities	12 credits
Social Sciences	8 credits
Languages	12 credits
Science & Mathematics	8 credits

## Basic Core Courses 40 credits

CMD 101	Creativity & Concept Development
CMD 102	Color Theory
CMD 103	Design Principles
CMD 104	Drawing
CMD 105	Design History
CMD 201	Graphic Design
CMD 211	Page Layout 1
CMD 221	Typography 1
CMD 241	Web Development
CMD 304	Photography

## Major Required Courses 40 credits

CMD 231	3D Design 1
CMD 232	3D Design 2
CMD 242	Motion Design
CMD 243	Interactive Design
CMD 251	Video Production 1
CMD 252	Video Production 2
CMD 311	Publication Design
CMD 401	Portfolio 1
CMD 402	Portfolio 2
CMD 403	Major Project

## Major Elective Courses\* 24 credits

Select 6 subjects for a total of 24 credits from the following

CMD 203	Identity Design
CMD 204	Information Graphics
CMD 212	Page Layout 2
CMD 222	Typography 2
CMD 303	User Experience
CMD 312	Design & Marketing
CMD 313	Advertising Design
CMD 314	Packaging Design
CMD 315	Environmental & Sustainable Design
CMD 301	Research & Survey

\*Not all major elective courses are available every semester.

## Free Electives 8 credits

## Internship 8 credits