

BACHELOR OF BUSINESS ADMINISTRATION CONCENTRATION IN LOGISTICS AND SUPPLY CHAIN MANAGEMENT

BANGKOK



Do you have what it takes to succeed in the international field of Logistics and Supply Chain Management?

Businesses grow globally and become more efficiently organized. Through the Logistics and Supply Chain Management program at Stamford, students will explore every criterion of this industry and become specialist in building efficient management and driving a positive image for the companies they work for.

Site Visits

Students visit exciting multinational companies such as Port Authorization of Thailand, TG Cargo, Unilever Warehouse, T.S. Molymer OEM, Ichitan Manufacturing, Honda Automobile, SCG Logistics, Healthfoods Cooperation, DHL, and more. Site visits help students develop their understanding of how theoretical principles are applied in a real working environment and provide an opportunity for students to interact and build connections with industry experts.

Internship

Students build up their experiences by undertaking internships. Students have successfully completed internships at places such as Thai Cargo, KMTC (Thailand) Co. Ltd., Lotte, Damco International, Tips Co.Ltd., Chiangmai Airport Customs, PTT Public Company Limited, FedEx Express, Yusen Logistics, SCG Group.

CAREER OPPORTUNITIES

- Logistics Director and Logistics Manager
- Supply Chain Director and Supply Chain Manager
- Third Party Logistics Sale Manager, CS Manager, Operation Manager
- Purchasing and Sourcing Manager
- Retail and Category Manager
- Warehouse Manager / Inventory Manager
- Freight Forwarder in Air and Sea Shipment
- Business Development Manager
- Industrial Consultants
- Retail Industry
- Factory / Manufacturer Manager

 **University of
Northampton**

Dual Degree Option

- Bachelor of Business Administration
- BA (Hons) Business and Management

Logistics and Supply Chain Management students who wish to deepen their understanding of the world and also boost their employability can earn a second degree from The University of Northampton by completing one additional year of study in the U.K.

Why study Logistics and Supply Chain Management at Stamford?

- Thailand is South-East Asia's logistics hub. Students will learn first-hand from industry experts, and obtain insights about company needs and objectives.
- Gain a working knowledge of all aspects of the movement and storage of materials, work-in-process inventories, and finished goods from point of origin to point of consumption.
- Through industry partnership with professional organizations, students will be exposed to new experiences both from site visits and guest speakers.
- In 2016 Stamford's Logistics and Supply Chain Management students are 100% employed and are paid higher than the market average*.

*Market Average Salary 2016 from Bank of Thailand

APPLY NOW!
INTAKES: MARCH, JULY, NOVEMBER

FACULTY MEMBERS

Somie Phanrajit Havarangsi | Thailand Head of Logistics and Supply Chain Management Program

Ms Havarangsi is pursuing a Ph.D. in Management at Walden University, USA. She has a M.Sc. in Global Logistics and Supply Chain Management from the University of Huddersfield, UK, and a BBA in International Business, Logistics, and Transport Management from Thammasat University. She has over 15 years of direct working experience in the field of Logistics and Supply Chain Management.



Field trip to TG Cargo



Field trip to the Port Authority of Thailand



Field trip to Ichitan Warehouse

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CURRICULUM STRUCTURE | 160 CREDITS

General Education 40 credits

Humanities	4 credits
Social Sciences	8 credits
Languages	12 credits
Science & Mathematics	16 credits

Basic Core Courses 40 credits

ACC 101	Fundamental of Financial Accounting
ACC 102	Managerial Accounting
BUS 206	Principles of Management
ECO 200	Introduction to Economics
LAW 201	Business Law
MKT 213	Principles of Marketing
LIB 300	Business Communication
STA 201	Business Statistics
ENT 201	Innovation and Creativity
FIN 220	Business Finance

Major Required Courses 32 credits

BUS 331	Operations Management
MGN 360	Leadership
BUS 375	Business Research
BUS 421	Strategic Management
MGN 221	Human Resource Management
MKT 220	Consumer Behavior
MGN 384	Project Management
LIB 235	Professional Ethics

Major Elective Courses* 28 credits

Select 7 subjects for a total of 28 credits from the following

LGM 221	Introduction to Logistics and Supply Chain Management
LGM 433	Strategic Logistics and Supply Chain Modeling
LGM 332	Warehousing and Materials Handling Management
LGM 411	Retail Logistics
LGM 311	Freight Transport and Distribution
LGM 412	Reverse and Green Logistics
LGM 321	Procurement and Sourcing Management
LGM 420	International Logistics

*Not all major elective courses are available every semester.

Free Electives 8 credits

Internship 12 credits

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