

List 2: Information on operations according to the objectives, duties, and powers of higher education institutions.

List 2: No.6 Academic Service

*Guideline and Responsible Person(s)*

Required period of data/information	Within 60 days from the end of the academic year, disclosing at least once a year
Explanation and guidelines for data/information disclosure	(1) Show information on mechanisms for providing academic services to society as specified by the Ministerial Regulations on Higher Education Standards. (2) Show information on the results of project operations or academic service activities by showing operational results that reflect responding to needs and creating benefits for the community, society, and country.
Responsible person(s)	Dean/Ake

*Data Disclosure*

Below is the data that will be disclosed on the Stamford website.

**6 Academic Service**

(1) Academic services in accordance with the guidelines prescribed for higher education institutions to provide academic services to society as specified by the Ministerial Regulations on Higher Education Standards.

**Master Program Academic Service Project in Academic Year 2023**

**1. Project by Faculty (MBA): Bangkok Secret Place Secret Value**

Duration: 1 day

Campus: Asoke

Partner: Bangkok Parliament

Details: Seminar aims to create more value for Bangkok as one of the world's tourist attractions by encouraging people to pay more attention on hidden area where rich culture and charm need to be explored and promoted.

STAMFORD UNIVERSITY  
STAMFORD INTERNATIONAL UNIVERSITY  
PROUDLY PRESENT

การเสวนาสุดพิเศษ ในหัวข้อเรื่อง  
**BANGKOK'S**  
*Secret Place. Secret Value*

คุณพีณิจ กาญจนชูศักดิ์  
สมาชิกสภากรุงเทพมหานคร  
เขตสัมพันธวงศ์

ศ.ดร. สุชัยวีร์ สุวรรณสวัสดิ์  
อธิการบดีสถาบันเทคโนโลยี  
พระจอมเกล้าเจ้าคุณทหารลาดกระบัง

ดำเนินการเสวนาโดย  
ศ.ดร. เอก ชุณหะวัณ

กรุงเทพฯเมืองหลวงของเรา  
เมืองหลวงของโลก

วันเสาร์ที่ 8 ตุลาคม 2565  
เวลา 10:00 - 11:00 น.  
มหาวิทยาลัยนานาชาติแสตมป์ฟอร์ด อโศกแคมปัส  
Exchange Tower, ชั้น G

ขอเชิญคนรุ่นใหม่มาร่วมสร้างมูลค่า  
ให้กับทุกมุมลับใน กทม!

สอบถามเพิ่มเติม ☎ 02 769 4045

## 2. Project by Faculty (MBA): Digital Branding and Selling Strategy

Duration: May 3, 16, 17, 2024

Campus: Asoke

Partner: Royal Thai Army Radio and Television (TV5 HD)

Details: The Seminar aims to enhance the staff of TV 5 HD in the department of sales, marketing, production, online platform, relationship, and revenue to know how to create powerful content to reach out and receive more organic viewers and also to get more engagement from audiences both via online and offline platform. This is the crucial tool in this era to utilize the digital branding and selling strategy in the business. This seminar was held at the Head Office of the Royal Thai Army Radio and Television, Bangkok.



### 3. Project by Faculty (MBA): Workplace Psychology

Duration: 1 day (April 26, 2024)

Campus: Asoke

Partner: Map Ta Phut Industrial Estate

Details: The Seminar aims to understand colleagues in the workplace and create friendly working environments for juniors, seniors, and middle management from several branches of the Industrial Estate Authority of Thailand at the Map Ta Phut Industrial Estate, Rayong Province.





#### 4. Project by Faculty (MBA): TALK - Transforming Audiences: Leading Knowledge

Duration:	1 day
Date:	24 <sup>th</sup> May 2024
Campus:	Asoke
Partner:	Stamford MBA Alumni

Details: TALK - Transforming Audiences: Leading Knowledge is an esteemed event hosted by the Graduate School of Stamford International University, Asoke Campus, in collaboration with the Stamford MBA Alumni Association. This event is designed to provide a dynamic platform to engage in public speaking, thereby enhancing presentation skills and sharing valuable knowledge. It also serves as a prime opportunity for networking among participants.

The program will feature speakers segmented into three key thematic groups:

- Inspiring Business Leadership: This segment will highlight motivational stories and leadership strategies aimed at inspiring business professionals and entrepreneurs.
- Future Economic Trends and Analysis: This segment will offer expert insights into emerging economic trends and their potential impacts, equipping attendees with forward-looking knowledge.
- Embracing Business Failure and Rebuilding: This segment will address the realities of business

The event has garnered highly positive feedback, reflecting its success in achieving its goals. Participants have reported increased confidence in public speaking, enhanced understanding of relevant business and economic issues, and valuable connections with peers and professionals.



The collaborative environment fostered by the event has facilitated meaningful exchanges of ideas and experiences, reinforcing the value of networking and ongoing learning within the Stamford community.

งานสำหรับคนชอบ ... คุย ...

# TALK by STAMFORD UNIVERSITY

TRANSFORMING AUDIENCES: LEADING KNOWLEDGE

จะมาพูด หรือ มาฟังก็ได้

มารู้จักเพื่อน MBA  
มาจับไอเดียทางธุรกิจ  
มาต่อยอด CONNECTION



งานนี้ฟรี  
ไม่มีค่าใช้จ่าย

**FREE**

วัน: 24 มีนาคม 2024  
เวลา: 9:00 - 12:00

งานสำหรับคนชอบ ... คุย ...

# TALK by STAMFORD UNIVERSITY

TRANSFORMING AUDIENCES: LEADING KNOWLEDGE

งานที่เหมาะกับผู้ที่กล้าพูด และ กล้าฟัง

**8 นาที กับเรื่องเล่าสร้างแรงบันดาลใจ**  
**เปิดปาก เพื่อกระตุ้นความเปลี่ยนแปลง**  
**เปิดใจ เพื่อนำแนวคิดดี ๆ ไปพัฒนาตนเอง**

การรวมตัวของชุมชนคนช่างคุยที่มีความสนใจในการเปลี่ยนแปลงและการแบ่งปันความรู้และประสบการณ์ที่มีประโยชน์

**เป้าหมาย** คือการสร้างพื้นที่ที่เอื้อต่อการสร้างแรงบันดาลใจ การแลกเปลี่ยนความคิดเห็น และการเรียนรู้ร่วมกันระหว่างนักศึกษา ศิษย์เก่า และ บุคคลทั่วไป

**โอกาส** ที่จะพูดและฟังเรื่องราวที่น่าสนใจและแรงบันดาลใจ

**คุย 8 นาที** ต่อเรื่อง แสดงถึงประสบการณ์ส่วนตัว ความสำเร็จ ความล้มเหลว และการเรียนรู้ที่มีความหมาย ซึ่งจะสร้างแรงบันดาลใจและแรงบันดาลใจให้ผู้ฟังของโลกใบนี้แบบใหม่ได้

**เปิดกว้างและเป็นไปตามหลักการเสรีภาพในการเข้าร่วม** ทุกคนที่สนใจสามารถเข้าร่วมได้โดยไม่เสียค่าใช้จ่าย

ติดต่อ:  
Dr.Kenny  
Line: dr.kenny  
Deadline: March 10, 2024

**24 มีค 24**  
**9.00 - 12.00**

งานสำหรับคนชอบ ... คุย ...

จะมาพูด หรือ มาฟังก็ได้

TRANSFORMING AUDIENCES: LEADING KNOWLEDGE

**คุณอภิชาติ ทิมเพ็ชร**  
บ.เอช ซี แวกคีน เทคโนโลยี จำกัด  
จากพนักงานเงินเดือนหลักหมื่น  
สู่เจ้าของธุรกิจร้อยล้าน

**คุณธนา วาสุเทพสรรค์**  
CO-Founder และ CEO บริษัท รับดูแล  
บิลิสเนส คอนซิลติงส์ ซีเอสดีเอ็มเอส  
ทำ income ยั่งยืนเดือน จะสร้าง  
passive income หลักล้านไม่ได้ ?

**ASST. PROF. DR. WILLIAM P. WALL**  
Lecturer, Stamford  
International University  
Senior Consultant  
TPC Power Holding PLC.  
**Never, NEVER give up!**

**ดร.ณัฐชรัตน์ อภิวงวงศ์ศา**  
Founder and CEO suwprlab  
ความฝันในวัย 14 ปี สู่ธุรกิจร้อยล้าน และ  
ต่อยอดธุรกิจในเครือ คุณก็ทำได้เช่นกัน

**ชัญญ์ณรินทร์ คุณาบุรุษย์**  
ประธานกรรมการ  
บริษัท ชาร์แมช คอสเมติก จำกัด  
รู้ทันเทรนด์อาหารเสริมและ  
เครื่องสำอางค์ ในปี 67

**คุณทักษ์ณัฒย์ นิลคำแหง**  
บริษัท ทำอาหารคชาไทย จำกัด (มหาชน)  
และ Right Team  
**Work Life Balance** อย่างไรให้มี  
**Productivity**

**อาจารย์ กฤษณ์ จุกภัยรัตน์**  
นักวิจัยอาวุโส และ Senior Chief  
Executive Officer  
TKriszd D-V Corporation Limited.  
ร่าง พ.บ. วิชาชีพบริหารทรัพยากรบุคคล

**ศดานันท์ ยอดประดัง**  
Former Country Manager  
Cambodia, Laos and Myanmar  
us9n Dell Technologies  
**The Professional Advantage:  
Unlocking Doors to Career  
Opportunities**

**พ.ท. ธนิก สิงวาลเพชร (หมอกอข)**  
แพทย์จิตอาสาไทย ในดินแดนพหุภุมิ  
อินเดีย-เม็กซิโก  
ผู้ทำงานข้ามแพทยสัมพันธ์  
โครงการพระมหาศกนิกแพทยอาสานานาชาติ  
**เชี่ยวชาญทั้งในเร้นที่ใจเรา**

**คุณโยชิต แก้วเต่า**  
Founder and MD  
บริษัทที่ปรึกษาระบบมาตรฐานสากล  
และกลยุทธ์ธุรกิจ  
**Growth Mindset กับความสำเร็จที่  
มีความสุขได้**

**คุณวสันต์ แปงปวนจุ**  
CEO and Founder  
Friendly Dev Co., Ltd.  
**Social Enterprise** ทำอย่างไรได้  
ยั่งยืน

**นิชารีย์ ชะโลรส**  
Graphic Designer, and  
Freelancer  
ความล้มเหลวที่ไม่ผิดหวัง

**คุณหมอกนิษฐา ใจเย็น แสงสกุล**  
แพทย์แผนจีนปฏิบัติทางอายุรศาสตร์  
แผนกฝังเข็ม ศัลยกรรมผิวและแพทย์แผนจีน  
และ Content Creator เพจ  
Fangfy Mommy  
ล้มเหลวบ้างจะเป็นไรไป

## 5. Project by Faculty (MBA): Tax Planning for Business

Duration: 1 day (October 29, 2023)

Campus: Asoke

Partner: PLANT Consultant

Details: The guest speaker provided a comprehensive overview of the various taxes businesses face, including corporate income tax and personal income taxes. The session then explored the importance of effective tax planning to minimize tax liabilities and optimize financial performance. Students were also introduced to various tools and strategies. To reinforce these concepts, an analysis of a real-world case study was presented where a company successfully implemented tax-saving measures. Through class discussions and interactive participation, students gained a practical understanding of tax management principles.



**STAMFORD UNIVERSITY** x **PLANT CONSULTANT®**

**เทคนิคบริหารภาษี**  
**สำหรับเจ้าของธุรกิจ**

  
**รณินันท์ อนันตจริยะวา CFP®**  
COO & Co-founder  
PLANT Consultant

ทำธุรกิจ ต้องรู้จักภาษีอะไรบ้าง?  
ควรจดบริษัท หรือยื่นแบบบุคคล  
VAT บริหารอย่างไร?  
ประกัน Keyman ช่วยลดภาษีได้จริงหรือ?

 **29 OCT 2023**  
 **13.45 น.**

**ศูนย์การศึกษาอัสโศก ชั้น LG**  
**อาคาร เอ็กซ์เชนจ์ ทาวเวอร์**  
สำหรับนักศึกษาแอสตันฟอร์ด MBA และผู้ที่สนใจทุกท่าน  
สามารถสแกน QR CODE เพื่อเข้าร่วมสัมมนา

**SCAN ME** 

6. Project by Faculty (MBA): The Upskill Reskill project -Thailand Soft Power: Series 1  
“The Power of Food”

Duration: October 7, 14, 21, 28, 2023

Campus: Asoke Learning Center, Stamford International University

Partner: Ministry of Higher Education, Science, Research and Innovation

Details: The project features a training program titled "Guidelines for Creating Business Opportunities in Thailand's Food Industry" under the concept of "Leveraging Thai Food as a Soft Power for Thailand." The training is conducted over four sessions across four weeks, targeting students and external individuals interested in creating business opportunities in the food industry.

**THAILAND SOFT POWER:  
SERIES 1  
THE POWER OF FOOD**

SOFT POWER ไทย สร้างผลกำไรแน่นอน  
เจาะลึก 6 F ของ SOFT POWER ไทย  
แบบละเอียดจากกูรูตัวจริง

**อภิรักษ์ โทษะโยธิน**  
ผู้อำนวยการศูนย์วิจัย  
และวิจัย นวัตกรรมอาหาร

**พา ดันทเสถียร**  
Celebrity Chef  
พิธีกร, วิทยากร

**นคร ลิ้มปศุภทวาร**  
เจ้าของแบรนด์อาหาร

**รังสรรค์ พรนประสิทธิ์**  
CEO & Co-founder of  
Q&Q

STAMFORD  
INTERNATIONAL  
UNIVERSITY

เรียน 4 เสาร์ 9.00 - 17.00 น.  
สถานที่ : Stamford International  
University Asoke Campus

**DISCUSSIONS & INSIGHT**

**7 ตุลาคม 2023**  
เวิร์กช็อป อารมณ์ไทยสู่ตลาดโลก  
และ Business Idea Generation (วิทยากร: อภิรักษ์ โทษะโยธิน)  
Workshop: Constructive Idea for Creative Menu (วิทยากร: น.อ.อ. โสมมาตย์กมล)

**21 ตุลาคม 2023**  
Smart Farm Business และ IOT เทคโนโลยี (วิทยากร: นคร)  
Workshop: Cross Industry Innovation (วิทยากร: ดร.ศศิธร ธีรพัฒน์)

**14 ตุลาคม 2023**  
ทิศทางอาหารเพื่อสุขภาพ  
และ กลยุทธ์การตลาดในยุคดิจิทัล (วิทยากร: รังสรรค์ พรนประสิทธิ์)  
Workshop: Thai Foods for Thai Soft Power (วิทยากร: น.อ.อ. โสมมาตย์กมล)

**28 ตุลาคม 2023**  
Workshop: Business Planning & Strategy (วิทยากร: รังสรรค์ พรนประสิทธิ์)  
Workshop: Cross Industry Innovation (วิทยากร: ดร.ศศิธร ธีรพัฒน์)

**ติดต่อ** ดร.กิตติชอก ธีรพัฒน์ | Line id: dr.kanny | E-Mail: kittichok.n@gmail.com



## Bachelor Program Academic Service Project in Academic Year 2023

### 1. Project: BAE for Applied Global Communication

Program Leader: Aj. Lim Chong Ewe

Duration: September 2nd, 2023

Campus: Rama 9

Partner: Saraburi's Community

Details: The students from the ELT221 Curriculum and Materials Development for English Language Teaching class embarked on a community project in Saraburi province on 2nd September 2023 with their lecturer, Ajarn Russell Rodrigo. Their mission is to impart English as a Second Language (ESL) skills to a group of 20 eager young learners aged 4 to 12.



### 2. Project: Bachelor of Business Administration in Business Administration (Thai)

Program Leader: Aj. Patjai Piyachon

Duration: Feb 15, 2024 – May 23, 2024

Campus: Hua – hin campus

Partner: MHESI/ Organic Island by Suanpech

Details: 1. Educate entrepreneurs how to improve/ develop their businesses to be an agricultural tourist destination.



2. Educate entrepreneurs about some business's theories and concepts in marketing, finance, management, HR, etc....



### 3. Project: Bachelor of Business Administration in Business Administration (Thai)

Program Leader: Aj. Patjai Piyachon

Duration: Dec 13, 2023 – May 12, 2024

Campus: Hua – Hin campus

Partner: National Broadcasting Telecommunication Commission

Details: Project was sponsored by the National Broadcasting Telecommunication Commission (กสทช), which required us to provide training workshops for community leaders and members of at least 30 leaders and 100 members. The project also required us to produce several media that helped the community to be aware of fake news, fake products, and cyber fraud.

# PROJECT WITH THE NBTC FINAL RESULT

sponsored by the National Broadcasting and Telecommunication Commission

## ★ HONORABLE REWARD ★



During 10-12 May 2024 Asst.Prof. Dr.Bampen and Dr.Thanasin; joining forces to organize an exhibition and a final project presentation entitled Media Literacy Training for Community. The event organized at the Centara Life Hotel Bangkok by NBTC.

There were 50 teams all over Thailand to compete with each other; 25 teams from schools and another 25 teams from general public. And finally, we won an honorable reward!!!

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## PROJECT TIMELINES

- **COMMUNITY LEADERS TRAINING**  
13-14 December 2023
- **MEDIA PRODUCING**  
December 2023- January 2024
- **COMMUNITY MEMBERS TRAINING**  
17 January 2024
- **FINAL RESENTATION**  
10-12 May 2024

The NBTC required us to provide training workshop to community leaders and members for two rounds and to produce media educating the community to be smart people



**SPECIAL THANKS TO:** ♥ Ton Marmoung Subdistrict Administrative Organization  
Phetchaburi Provincial Administrative Organization  
Dr.Thanasin, Aj.Natee, Khun Shane, and PA team

REPORTED BY ASST.PROF.DR.BAMPEN  
FACULTY OF PUBLIC ADMINISTRATION AND SOCIAL STUDIES

#### 4. Project: Media Literacy - Raise Media Awareness among Radio-Television Consumer Network Representatives

Program Leader: Communication Arts program

Duration: September 2023 - March 2024

Campus: Rama 9

Partner: The Office of The National Broadcasting and Telecommunications Commission (NBTC)

Details: The Communication Arts program at Stamford International University has been assigned by the Office of The National Broadcasting and Telecommunications Commission (NBTC), specifically the Broadcasting Consumer Protection Bureau (BCPB), to undertake a collaborative project for consumer protection in broadcasting. The project's objectives are to enhance the capacity of the consumer protection and monitoring network in broadcasting and to promote the participation of local consumer network leaders in the Bangkok Metropolitan Region.

The activities were organized to address the media literacy topic "Raise Media Awareness among Radio-Television Consumer Network Representatives" for groups of public health volunteers from the Public Health Service. Center 45 Romklat, Bangkok. The event comprised 46 participants.



#### 5. Project: Non-Degree Project - SMART TEACHERS 5.0

Program Leader: Communication Arts program

Duration: May 2024 - August 2024

Campus: Rama 9

Partner: Ministry of Higher Education, Science, Research and Innovation (MHESI)

Details: The Communication Arts Program initiated the Non-Degree project with MHESI called the SMART TEACHERS 5.0 course. MHESI approved the budget for this project, covering three months from June 2023 to August 2023. This course is designed to train and develop communication and technology skills for teachers and educational personnel to keep pace with the world. The event was honored by the presence of the university's management. The objective of this course is to enhance communication skills and the use of communication technology for teachers and educational personnel, considering the importance of the digital era context.





6. Project: Lecture and workshop on the topic 'News Writing Techniques in the Digital Era'

Program Leader: Dr. Pakamon Sasatanun

Duration: May 2024

Campus: Rama 9

Partner: TV Channel 5

Details: Dr. Pakamon Sasatanun, Director of the Communication Arts Program, went to give a lecture and conduct a workshop on the topic 'News Writing Techniques in the Digital Era' at the Royal Thai Army Radio and Television Station (TV5 HD). The participants in the project were personnel from Channel 5. This project is part of the academic services provided by the Communication Arts Program, Stamford International University, aimed at presenting new approaches and knowledge to the community, groups, or organizations that show interest. We would like to thank TV5 HD for their interest and warm reception.



7. Project: Guest speaker and coach for photography

Program Leader: A. Jatechan Kirdsuk

Duration: June 2024

Campus: Rama 9

Partner: The Crown Property Bureau (Bangkok Office)

Details: A. Jatechan Kirdsuk was invited to be a guest speaker and coach for photography by Rattanakosin Exhibition Hall to create a workshop and train the 40 high school students to photograph the life, architecture and culture around Rattanakosin area.



8. Project: Workshop - actors preparing for an upcoming TV series for the actresses of WeTV

Program Leader: A. Chalotorn Juntawong

Duration: February 2024

Campus: Rama 9

Partner: WeTV

Details: A. Chalotorn Juntawong was invited by WeTV Thailand to conduct a specialized training session for actors preparing for an upcoming TV series. The comprehensive training covered key aspects of stage performance and singing, aiming to enhance the actors' skills and ensure their readiness for their roles. This initiative highlights WeTV Thailand's commitment to producing high-quality entertainment and supporting the professional development of its talent.



9. Project: Moderator - "Good Morning ASEAN" on FM 100.5 MHz

Program Leader: Assistant Prof. Veerawan Vararuth

Duration: February 2024

Campus: Rama 9

Partner: MCOT Channel 9

Details: Assistant Prof. Veerawan Vararuth was invited to be the moderator in the early morning on weekends. She will report and discuss information and news about ASEAN, including culture, media, technology, and social issues around ASEAN countries.





## 10. Project: Financial Wellness for Health Heroes

Program Leader: Aj. Kristian Luciani

Duration: February 7, 2024 13:00 – 16:00

Campus: Rama 9

Partner: Vantage Global Limited

Details: Students and lecturers provide lessons on money management to volunteer health workers at Health Center 45 Romklao.



11. Project: Eco-tourism in Kudi Jeen through a class donation and study its impact on the local economy and environment.

Program Leader: Dr. Phanrajit Havarangsi

Duration: 1 Day

Campus: Rama 9

Partner: Vantage Global Limited

Details: Our CSR project involves making a financial donation to Kudi Jeen to support their eco-tourism initiatives. Students will also study how eco-tourism impacts the community economically and environmentally.



## 12. Project: Charity Project, visiting animal shelter

Program Leader: Dr. Phanrajit Havarangsi

Duration: 1 Day

Campus: Rama 9

Partner: Vantage Global Limited

Details: Students visiting the New Life for Animals Foundation on May 29, 2024. The students need to write a reflection on how they feel when working on this assignment; here is an example from a part of the reflection. “To overcome these hurdles, we adopted an open and engaged process. During the research, we had a chance to consult with the representatives of the animal shelters to get deeper insights into their requirements. We directly asked them what their immediate requirements were and on top of their list were medicines and food. Since, we are not experts on medicines, we decided to buy the food ourselves so we could guarantee that every little money collected as donations would go toward addressing this need.



## 13. Project: Charitable Deed / CSR” Project from MGN360 Leadership Class for “Seub Nakhasathien Foundation

Program Leader: Aj. Paul Wolcke

Duration: One Week

Campus: Phetchaburi Campus

Partner: Seub Nakhasathien Foundation – Protect Wildlife

Details: IBM students in the MGN360 Leadership course raised money by soliciting donations for the foundation. Then, they presented the funds to the organization and delivered a presentation to the MGN360 class.



#### 14. Project: Industry Project from MKT380 International Marketing with OTOP Hua Hin

Program Leader: Aj. Lee Kornowski

Duration: One Term

Campus: Phetchaburi Campus

Partner: OTOP Shop in Hua Hin

Details: Students attended a briefing presentation about OTOP and then selected OTOP products for creating International Marketing Plans.





**15. Project: Charitable Deed / CSR” Project from MGN360 Leadership Class; #1 Volunteering with Trash Hero Hua Hin, and #2 Charity Vlog with Rescue Paws**

Program Leader: Aj. Lee Kornowski

Duration: One Week

Campus: Phetchaburi Campus

Partner: Trash Hero Beach Cleaning Org, and Rescue Paws in Hua Hin.

Details: IBM students in the MGN360 Leadership course volunteered their time by assisting the Trash Hero Group with beach clean up. Also, another group of students assisted the “Rescue Paws” Animal Shelter and created a Charity Vlog to increase awareness about the animal shelter.



**16. Project: Housekeeping Training Course under MRA on TP**

Program Leader: Aj. Areewan Cheewaprapanan and Aj. Phothiwong Suwannatat

Duration: 30 September - 5 November 2023

Campus: Rama 9

- Partner:
- Department of Tourism, Thailand
  - Dusit Thani College (Project Support)
  - Suandusit University (Housekeeping Assessment Center)

Details: Stamford International University’s Rama 9 campus has proudly announced the successful completion of its first housekeeping training course since being certified as an ASEAN

Housekeeping Training Centre and ASEAN Front Office Assessment Centre by the Tourism Professional Certification Board (TPCB) and the Department of Tourism (DOT) in 2022.

The inaugural housekeeping training course ran from September 30 to November 5, 2023, and attracted a diverse group of nine attendees. The participants included graduating students, hotel room attendants, and housekeeping managers, all seeking to enhance their skills and gain professional certification.

Throughout the training, attendees engaged in comprehensive coursework, covering both theoretical and practical aspects of housekeeping. The rigorous program culminated in examinations held at Suandusit University in Bangkok. The dedication and hard work of all participants were rewarded, as each one passed the examinations and received certification from both TPCB and DOT.



## 17. Project: Front Office Assessment under MRA on TP

Program Leader: Aj. Areewan Cheewaprapanan and Aj. Phothiwong Suwannatat

Duration: 25 – 26 November 2023

Campus: Rama 9

- Partner:
- Department of Tourism, Thailand
  - Dusit Thani College (Project Support)
  - Suandusit University (Front Office Training Center)
  - Bangkok University (Front Office Training Center)

Details: The assessment ran for 2 days during 25 – 26 November 2023. There were 25 attendees sent to us to be assessed by Bangkok University, and Suandusit University. They were all passed to assessment.



### 18. Project: Front Office Assessment under MRA on TP

Program Leader: Aj. Areewan Cheewaprapanan and Aj. Phothiwong Suwannatat

Duration: 29 – 30 June 2024

Campus: Rama 9

- Partner:
- Department of Tourism, Thailand
  - Dusit Thani College (Project Support)

Details: This is the second assessment for Front Office Assessment Center. The assessment ran for 2 days during 29 – 30 June 2024. There were 13 attendees from different backgrounds participated in this Assessment. All attendees passed the assessments.





## 19. Project: Industry Project / Phothiwong Suwannatat / IHM321 “Lasso Coffee Truck”

Program Leader: Aj. Areewan Cheewaprapanan and Aj. Phothiwong Suwannatat

Duration: Academic Term 2/2023

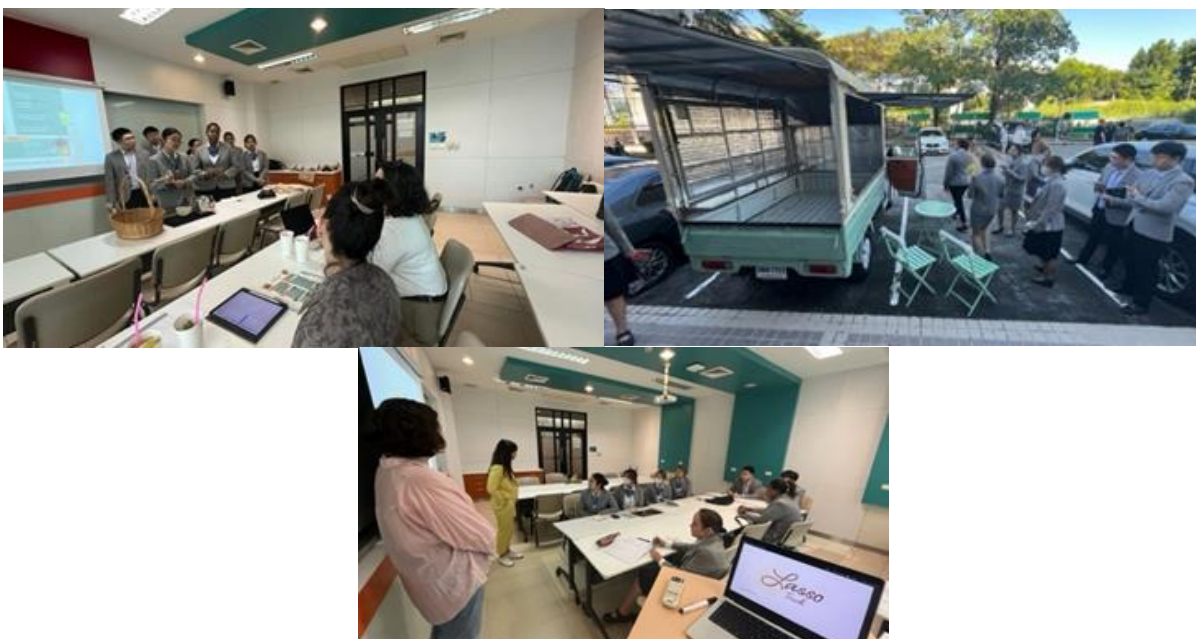
Campus: Rama 9

Partner: Lasso Truck (<https://www.lassothailand.com>)

Details: The industry project between IHM and Lasso Truck (<https://www.lassothailand.com>)

This project is the part of the group final project of IHM321 – Hospitality Facility Planning and Development in Term 2/2023. Students worked with the business owner to provide beverage business consultancy for the following requests:

- Market research analysis
- Workspace design
- Menu design
- Workflow design
- Staff budgeting
- Beverage menu planning and recipes
- Budgeting and the Forecasting of the business operation
- Recommendation of break-even analysis
- Promotional ideas
- Research on the suitable markets for the truck to park and sell products.



In 2023, the Faculty of Public Administration and Social Studies organizes academic services to nearby societies. Details are presented as follows:

On 19 January 2024, the Faculty of Public Administration and Social Studies organized a CSR project at Young Children Development Center of Huay Sai Nue Subdistrict Administrative Organization. This project aims to support the community and to have the students learn to contribute to society. There were 30 current students, alumni, and faculty members participating in this project.



(2) Information on projects or academic service activities that meet the needs and create benefits for the community, society, and country.

The workshop entitled “Smart Media Literacy in the Digital Age” with 135 community leaders and members in the Area of Ton Ma Moug Subdistrict Organization in Phetchaburi Province on 12-13 November 2023 and 17 January 2024.





This project helps educate the community leaders and members to be smart media people who know how to protect themselves and their family members from online scams. In addition, this project received an honorable mention award from the National Broadcasting and Telecommunication Committee (NBTC).